

# SAVE THE DATE

## APP WEBINAR

### DATE & TIME:

- February 24
- 9a.m. and 1p.m. PST

### LOCATION:

- This event will be held
- virtually via Zoom in
- both a morning and
- afternoon session.

For questions, please contact:

- Craig Reed
- ([creed@publicstrategies.org](mailto:creed@publicstrategies.org))

### REGISTER:

#### Morning Session

General overview designed for residents and other interested parties.

#### Afternoon Session

A deeper dive intended for prevention experts and others with experience in the alcohol-harm prevention field

## Bridging Gaps, Breaking Cycles: Using Evidence-Based Practices and Community Organizing to Prevent Alcohol Related Harms

As the executive director for the Miami Gardens Substance Abuse Coalition, Mr. Chuck Ridley has spent over 30 years as a community organizer focusing on youth-oriented and grassroots programs. Mr. Ridley believes that creating sustainable, informed policy and infrastructure for marginalized communities is a key to uplifting neighborhoods burdened with alcohol and drug-related harms.

Matthew Rossheim, Ph.D., is an associate professor in the School of Public Health at the University of North Texas with more than a decade's experience studying alcohol prevention and control. Dr. Rossheim's research focusing on youth alcohol consumption and "supersized alcopops" has been featured in national broadcast journalism and has been cited in FDA and WHO reports.



*The Alcohol Policy Panel of San Diego County is funded by the County of San Diego Health and Human Services Agency.*