

SAVE THE DATE

GENERAL
ASSEMBLY
MEETING AND
WORKSHOP

DATE/TIME:
Friday, November 6, 2020

Morning Presentation from 9-11 a.m.
[Registration link](#) for morning session

Please contact us if you have questions about
accessing the meeting remotely at
ahernandez@publicstrategies.org.

Alcohol Harm and COVID-19: Solutions that can reduce both

KEYNOTE SPEAKER

Pamela S. Erickson of Public Action Management is an organization that operates an education campaign for a "Healthy Alcohol Marketplace" that describes the purpose and objectives of alcohol regulations in simple terms.

Ms. Erickson was the executive director of the Oregon Liquor Control Commission where, among other achievements, she developed several campaigns to address underage drinking.

In this session, Pamela will focus on the intersections of COVID-19 prevention and alcohol-harm prevention. Research shows that policies/actions that reduce alcohol-related harms also reduce the chances of COVID transmission.

Fast Fact:

- The [World Health Organization](#) warned that alcohol use during the pandemic may potentially exacerbate health concerns and risk-taking behaviors.

