For local information and daily updates on COVID-19 please visit www.coronavirus-sd.com.

SAVE THE DATE

GENERAL
ASSEMBLY
MEETING AND
WORKSHOP

DATE/TIME: Friday, November 6, 2020

Morning Presentation from 9-11 a.m. Registration link for morning session

Please contact us if you have questions about accessing the meeting remotely at ahernandez@publicstrategies.org.

Alcohol Harm and COVID-19: Solutions that can reduce both

KEYNOTE SPEAKER

Pamela S. Erickson of Public Action Management an organization that operates an education campaign for a "Healthy Alcohol Marketplace" that describes the purpose and objectives of alcohol regulations in simple terms.

Ms. Erickson was the executive director of the Oregon Liquor Control Commission where, among other achievements, she developed several campaigns to address underage drinking.

In this session, Pamela will focus on the intersections of COVID-19 prevention and alcohol-harm prevention. Research shows that policies/actions that reduce alcohol-related harms also reduce the chances of COVID transmission.

Fast Fact:

 The World Health Organization warned that alcohol use during the pandemic may potentially exacerbate health concerns and risk-taking behaviors.



The Alcohol Policy Panel of San Diego County is a volunteer coalition of diverse community leaders who are concerned about the impact alcohol abuse is having on our communities. Members provide leadership to the County's Binge and Underage Drinking Initiative, which develops strategic, community-based and environmental prevention campaigns to reduce underage and high-risk drinking. This meeting is made possible with funding from the County of San Diego, Health and Human Services, Behavioral Health Services.