ALCOHOL POLICY PANEL
OF SAN DIEGO COUNTY

SAVE THE DATE

GENERAL ASSEMBLY MEETING AND WORKSHOP

DATE/TIME:
Friday, September 25, 2020

Morning Presentation from 9-11 a.m.
Registration link for morning session

Afternoon Workshop from 1–4 p.m.
Registration link for afternoon session

Please contact us if you have questions about accessing the meeting and/or workshop remotely at creed@publicstrategies.org.

Evaluating California Alcoholic Beverage Control's (ABC) Regulatory Relief During COVID-19

KEYNOTE SPEAKER – MORNING SESSION:

Fred Jones is an attorney who specializes in alcohol-related law. He will discuss the ABC's regulatory relief efforts and implications for the prevention community.

Fred will shed light on the history of ABC, its purpose, what the regulatory relief changes mean for us at the local level, some of the impacts that have already been seen and some of the future impacts we can expect.

KEYNOTE SPEAKER – AFTERNOON SESSION:

Sara Cooley Broschart is a public health liaison with the Washington State Liquor and Cannabis Board (LCB). She serves as the agency expert on alcohol, cannabis and vapor education and prevention activities at the state and national level. Sara was also the founding project manager of the California

Alcohol Policy Alliance, an organization that exposes negative alcohol industry practices.

Sara will take us a step further in this session from identifying the problem to providing solutions around relaxed alcohol regulations.

The Alcohol Policy Panel of San Diego County is a volunteer coalition of diverse community leaders who are concerned about the impact alcohol abuse is having on our communities. Members provide leadership to the County's Binge and Underage Drinking Initiative, which develops strategic, community-based and environmental prevention campaigns to reduce underage and high-risk drinking. This meeting is made possible with funding from the County of San Diego, Health and Human Services, Behavioral Health Services.