

SAVE THE DATE

GENERAL ASSEMBLY MEETING AND WORKSHOP

Friday, May 29, 2020
Morning Presentation from 9-11 a.m.
Afternoon Workshop from 1-4 p.m.

REGISTER:

You must register separately for the morning and afternoon session. Both are free.

[Register for Morning Presentation \(Eventbrite\)](#)

[Register for Afternoon Workshop \(Eventbrite\)](#)

Please contact us if you have any questions at ibalbian@publicstrategies.org.

Using Research and Evaluation Data to Support San Diego's Prevention Efforts

KEYNOTE SPEAKERS – MORNING SESSION:



Erica Pachman, MA



Sarah Salven, MPH

Erica Pachman and **Sarah Salven** are part of the evaluation team at the Center for Community Research (CCR) who provide applied research, data collection tool development, statistical analysis, report development and evaluation-capacity building for prevention system partners and stakeholders across San Diego County.

CCR assesses the impacts of community-based prevention strategies implemented by the San Diego County Prevention System.

KEYNOTE SPEAKER – AFTERNOON SESSION:

Leslie Ray is a senior epidemiologist at the County of San Diego Health and Human Services Agency. She also serves as a member of the Emergency Medical Care Committee whose mission is to advocate for the community through the development of strategies for continuous improvement of the emergency medical services system.

Leslie gathers and analyzes health statistics, including a range of alcohol-related trends such as underage drinking.



The Alcohol Policy Panel of San Diego County is a volunteer coalition of diverse community leaders who are concerned about the impact alcohol abuse is having on our communities. Members provide leadership to the County's Binge and Underage Drinking Initiative, which develops strategic, community-based and upstream prevention campaigns to reduce underage and high-risk drinking. This meeting is made possible with funding from the County of San Diego, Health and Human Services, Behavioral Health Services.