David H. Jernigan, Ph.D.

David Jernigan is a professor in the Department of Health Law, Policy and Management at the Boston University School of Public Health and former director of the Center on Alcohol Marketing and Youth.

Dr. Jernigan will explore alcohol’s role in urban health and safety, and how alcohol policy needs to be factored into a comprehensive approach to making our cities the vibrant, prosperous communities we want them to be.

Alcohol is responsible for more than 100,000 deaths per year in the U.S., yet the alcohol industry continues to promote their products in a way that glamorizes drinking, especially to the younger population. Dr. Jernigan will discuss how the placement and practices of outlets selling alcohol influence the relationship between alcohol and violence.

The Alcohol Policy Panel of San Diego County is a volunteer coalition of diverse community leaders who are concerned about the impact alcohol abuse is having on our communities. Members provide leadership to the County’s Binge and Underage Drinking Initiative, which develops strategic, community-based and environmental prevention campaigns to reduce underage and high-risk drinking. This meeting is made possible with funding from the County of San Diego, Health and Human Services Agency.